

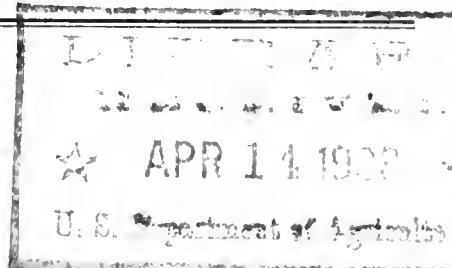
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QUALITY GLADIOLUS



Spring 1938



TWO OUTSTANDING VARIETIES OF THE NEWER INTRODUCTIONS

New Era

The "Glad With a Personality". Originated by Ellis and introduced by Majeski, New Era is fast becoming a leader among the newer glads. It has a wonderful record wherever shown.

It is eosine pink, blended with LaFrance pink with soft cream throat and white midribs. The florets open wide and are perfectly ruffled and frilled, with perfect placement on a straight, graceful spike.

Prices per each:

Large, \$3.50; Medium, \$2.50; Small, \$1.50.

Bulblets, per each, 25c; 10 for \$2.00; 100 for \$16.00; 1,000 for \$120.00.

Shirley Temple

Named in honor of America's "Little Sweetheart", this new Pruitt introduction of last season has in one short year captured a high place in the gladiolus ranks. It is without peer among the newer varieties.

It is a light cream with darker throat. The florets, large, beautifully ruffled and of heavy substance, are set in fine placement on a tall spike similar to Picardy. SHIRLEY TEMPLE is a sure winner.

Prices per each:

Large, \$3.75; Medium, \$2.50; Small, \$1.00.

Bulblets, per each, 50c; 10 for \$4.00.

G. A. Shaw & Sons

WHOLESALE AND RETAIL GROWERS

P. O. BOX 476

GRANTS PASS, OREGON

RETAIL PRICE LIST

Foreword

The 1937 growing season in the Rogue River Valley of Southern Oregon has yielded a fine crop of gladiolus bulbs for the winter and spring trade. From our 22 acres we have harvested an excellent supply of superior bulbs, and we take pleasure in offering the following quotations. Also, at this time, we wish to thank again our customers for favors of the past year.

Last summer, when Henry B. Majeski (Redwoods Gladiolus Gardens) closed out his business, the entire stock and equipment was purchased by G. A. Shaw & Sons to augment our already large supply. In this we present a two-fold advantage to our customers: First, we offer twice the number of varieties from which to select orders, and, second, we have nearly twice the amount of stock from which to fill the orders.

We especially wish to call attention to our offers in SHIRLEY TEMPLE and NEW ERA appearing on Page One. Last year these two outstanding late introductions were recognized as "comers." This year they have established a place for themselves as leaders among the newer glads.

DESCRIPTIVE LIST

VARIETY	Per	Large	Med.	Small	Bulblets Per	
ACADIA (Palmer) Geranium pink with cream yellow throat. Always straight.	5	\$.60	\$.40	\$.30	50	\$.15
AFLAME (Hornberger) Begonia rose, shading to bright orange flame near edge. One of the most popular exhibition varieties.	10	.50	.30	.20	100	.15
AIDA (Pfitzer) Excellent large blue. Very early. Good propagator.	10	.40	.25	.15	100	.15
ALBATROS (Pfitzer) Large, clear white on tall, stright spike.	10	.50	.30	.20	100	.15
AVE MARIE (Pfitzer) Delicate blue with small purple blotches, seven to eight blooms open.	10	.40	.25	.15	100	.15
BAGDAD (Palmer) Smoky old rose. Exceptionally large florets on tall, straight spike.	10	.40	.25	.15	100	.15
BERTY SNOW (Mair) Lavender pink with darker flecks. Very good cut flower variety.	10	.40	.25	.15	100	.15
BETTY CO-ED (Briggs) Soft, creamy pink. Tall, straight spike. Very good propogator.	10	.50	.30	.20	100	.25
BETTY NUTHALL (Salbach) Glowing orange pink, with light yellow throat and light feathering of carmine. Tall, straight spike. Very popular.	10	.40	.25	.15	100	.15
BILL SOWDEN (Fallu) Deep blood red, massive florets of exceptional substance.	10	.50	.30	.20	100	.25
BYRON L. SMITH Light lavender with yellow throat. Medium tall, straight spike.	10	.40	.25	.15	100	.15
BLUE ADMIRAL (Christ) Rich, dark blue-violet with long spike. Extra good.	5	.60	.40	10	.15
BLAUE SCHONHEIT (Blue Beauty) (Pfitzer) Light blue with edges of petals overlaid violet blue. The best yet of the "blues."	1	1.00	.60	.40	5	.25
CHAMPLAIN (Palmer) A beautiful light blue with darker throat markings. Tall, graceful spike.	10	.75	.50	.30	100	.50
COMMANDER KOEHL (Pfitzer) Large, dark red florets on a tall, straight spike. A leader in its color class.	10	.60	.30	.20	100	.25
CORONATION (Palmer) Soft light salmon shading to cream and creamy yellow deep in throat.	10	.60	.30	.20	100	.25
CURLS OF GOLD (Ellis) Deep, golden yellow and very ruffled.	1	.25	.15	.10	25	.25
DEBONAIR (Palmer) LaFrance pink with light cream throat. Very tall and straight.	10	.50	.30	.20	100	.25
DR. L. H. BAILEY (Kundred) Velvety tyrian rose, with deeper red blotch in throat. Very large.	10	.60	.30	.20	100	.25
DR. F. E. BENNETT (Diener) One of the most brilliant scarlets grown. Tall, straight spike.	10	.50	.30	.20	100	.20
DR. MOODY (Kinyon) Rich, clear lavender with darker throat markings.	10	.50	.30	.20	100	.20
DUNA (Palmer) Soft, buff pink. Fine spike.	10	.50	.30	.20	100	.20
E. I. FARRINGTON (Rowe) Very rich, soft yellow. Perfect placement.	10	.50	.30	.20	100	.20

G. A. SHAW & SONS

VARIETY	Per	Large	Med.	Small	Bulblets Per	
EMILE AUBRUN (LeMoyne) A fine, smoky rose red. The throat is blotched with deeper rose. Very large.	1030	.20
FOREST FIRE (Piper) Extremely dark red, overcast with black. Very beautiful.	3	.50	.30	10	.20
FLAMING METEOR (Mitsch) Bright, deep red. One of the tallest, most robust growers. Exhibition type.	10	.80	.55	.30	100	.35
GATE OF HEAVEN (Pfitzer) Very rich, pure yellow. Beautifully ruffled florets on a fine spike.	10	.75	.50	.30	25	.15
GIANT NYMPH (Coleman) Light rose pink with creamy yellow throat. Fine spike for cut flowers.	10	.40	.25	.15	100	.15
GLORIANA (Betscher) Golden salmon with clear yellow throat.	10	.40	.25	.15	100	.15
GOLDEN CHIMES (Ellis) Large, clear, pure yellow, nicely ruffled. Very good spike.	10	.60	.40	.25	100	.50
GRAND SLAM (Salbach) A bright salmon orange with slightly ruffled florets on a tall spike.	10	.60	.40	.25	100	.40
GRAF ZEPPELIN (Pfitzer) Large florets of bright orange-scarlet with small white feather.	10	.50	.30	100	.20
HERITAGE (Ristow) Clear pink. Very large florets with 11 to 14 open at once.	5	.75	.50	.30	100	.50
HINEMOA (Doney) Deep smoky rose, flecked darker yellow throat. Very striking.	10	.60	.40	.30	100	.50
IRENE (Mair) Salmon rose, flecked with old rose. Light cream in throat.	10	.60	.40	.30	100	.50
J. S. BACH (Pfitzer) Very large florets of orange salmon with lighter throat and white lines in petals. Very good.	10	1.60	1.20	.90	10	.30
JONKERS VAN TETS (Pfitzer) Immense pure white without blotches or throat markings. Beautiful spike.	10	.60	.40	.30	100	.50
JONQUIL (Palmer) Clear deep yellow without markings. Very good.	5	1.50	1.20	.90	10	.30
JOSEPH HAYDEN (Pfitzer) A light heliotrope-violet with attractive dark violet blotch on lower petals. New.	1	7.50	5.00	1	1.50
KASSEL (Pfitzer) A bright attractive scarlet. Large flowers, good grower.	10	1.00	.80	50	.25
KING GEORGE (Mair) Tall, large red with white throat. Something different.	10	.60	.40	.20	100	.25
LA FIESTA (Salbach) Vivid new shades of orange and yellow. Well liked by all who have seen it.	3	1.25	.85	.50	25	.50
LOYALTY (Austin) Large, deep yellow, several open, and a good grower.	10	.50	.30	.20	100	.25
MAID OF ORLEANS (Pfitzer) Milky white, many open florets on a tall, straight spike. A good cut flower.	10	.60	.30	.20	100	.50
MAMMOTH WHITE (Pfitzer) One of the best exhibition whites. Tall with many massive florets open at once.	10	.50	.30	.20	100	.30
MARGARET FULTON (Ogrognichuk) Rich, deep salmon of solid color, faint apricot in throat. Very popular.	10	.50	.30	.20	100	.25
MOROCCO (Pfitzer) Velvety dark red, almost black, with no markings. Tall spike.	10	.40	.25	.15	100	.15
MILDRED LOUISE (Wentworth) A warm salmon pink, flowers very large. A good exhibition variety.	10	.60	.40	.30	50	.15
MINUET (Coleman) Beautiful clear lavender, with perfect placement. No doubt the best lavender.	10	.50	.30	.20	100	.25
MISS GREELEY (Briggs) An early pink of Phipps type, but three weeks earlier.	10	.5020
MOTHER MACHREE (Stevens) Smoky salmon with gold tints in throat. Fine spike with good placement.	10	.50	.30	.20	100	.15
MRS. E. J. HEATON (Heaton) Glowing salmon with cream throat. Will undoubtedly be a good commercial.	10	.80	.50	.25	100	.75
MRS. FRANK PENDLETON (Kundred) Bright rose pink with dark carmine on lower petals. An old favorite.	10	.40	.25	.15	100	.15
MRS. LEON DOUGLAS (Demer) Salmon rose, striped deeper. Several large florets open. Tall spike.	10	.40	.25	.15	100	.15

PRICES PREPAID

VARIETY	Per	Large	Med.	Small	Bulblets Per	
MRS. P. W. SISSON (Coleman) Beautiful soft cameo pink. Very large florets. Tall, strong spike.	10	.40	.25	.15	100	.15
MR. WM. C. CUTHBERTSON (Mair) Intensely ruffled cherry pink with large white center. A perfect spike.	3	.25	.20	.15	50	.25
NEW ERA (Ellis-Majeski)	SEE FRONT OF LIST.					
ORANGE WONDER (Kemp) Large flower of clear orange.	1020	100	.15
OEGANDA (Pfitzer) The nearest to a real black glad. Darker than Morocco.	1	2.00
OUR SELECTION (Ball) Rich salmon red, overlaid with slate. Lower petal blotched cerise. Bordered with cream.	1025	.15	100	.25
PARADISE (Pruitt) Clear apricot with slight scarlet line in throat. Blooms a bit ruffled.	5	.75	.50	.25	50	.25
PAUL PFITZER (Pfitzer) A tall velvety purple. Very popular variety.	10	.50	.30	.20	100	.25
PELEGRINA (Pfitzer) A pure dark violet blue. Tall, straight spike.	10	.50	.30	.25	100	.25
PICARDY (Palmer) Soft apricot pink with silvery sheen feathering of slightly deeper color in throat. This is the most sensational variety ever introduced.	10	.50	.30	.20	100	.25
FIMPERNELL (Mair) Scarlet with white throat. Tall with many large blooms open. A winner.	5	.30	.20	.15	50	.25
POLAR ICE (Pfitzer) Pure white florets on a tall, straight spike. Earliest of all whites.	10	.60	.40	.25	100	.30
PROF. VAN SLOGTEREN (Alkemade) Large florets of soft flesh pink with blue feather in throat. Very tall.	3	.25	.20	.15	50	.25
RED LORY (Errey) Gorgeous carmine-rose with deeper red blotch. Many open on tall, perfect spike.	10	.60	.40	.25	100	.30
SALBACH'S ORCHID (Salbach) Large wide open florets of clear orchid pink. Well placed on tall spike.	10	.50	.30	.20	100	.30
SEESTERN (Pfitzer) Fine light salmon pink with effective orange scarlet blotches. Very good.	10	.80	.50	.30	100	.30
SHIRLEY TEMPLE (Pruitt)	SEE FRONT OF LIST.					
SMILING MAESTRO (Christ) Extremely large florets of salmon-orange on a tall, strong spike, with many open at once. Very majestic.	10	1.00	.60	.40	100	.50
SOLVEIG (Prestgard) Large ruffled white florets of velvety substance with light red feather. Very good in all weather.	10	1.50	1.00	.75	100	.50
SONATINE (Pfitzer) Atlas-rose with small cherry red blotches. Very large florets on a tall, straight spike. Many open.	10	.80	.50	.30	100	.40
STAR OF BETHLEHEM (Pfitzer) Snow white with tinge of cream on lower petals. Many open on a magnificent spike.	10	1.00	.60	.40	75	.50
THE MOOR (Crow) Slightly ruffled, of deep crimson red without streaks or flecks. Good spike.	10	1.00	.60	.40	100	.50
TIP-TOP (Pfitzer) A very large scarlet-red with deeper red blotch in throat. Many immense florets open on a fine spike.	10	1.00	.60	.40	100	.50
VEILCHENBLAU (Pfitzer) Violet blue with large pansy-like blotches. Fine spike.	1030	.20
VIRGINIA (Kundred) Bright scarlet florets evenly placed on a medium tall spike.	10	.40	.25	.15	100	.25
WINGS OF JOY (Christ) An unusual blend of flesh pink and light salmon. Very large florets.	1050	.30	150	.50
WUERTEMBERGIA (Pfitzer) Lovely large round scarlet floret with broad, soft creamy blotch in throat.	10	.60	.35	.20	100	.25
YELLOW EMPEROR (Ellis) Extra fine soft yellow. Florets of good size and well placed.	1050	.30	100	.60
ZAUBERFLOTE (Pfitzer) Peach rose with vivid red blotch. Straight, slender spike, nice large flowers.	140	.30

WHOLESALE PRICES ~ PREPAID PER 100

For less than 100 of a size and variety refer to Retail List.

VARIETY	Per 100						Bulblets	
	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Per 1000	Per Qt.
ALBATROS	\$3.50	\$3.00	\$2.20	\$1.80	\$1.40	\$	\$1.00	\$4.00
BERTY SNOW	2.50	2.00	1.50	1.00	.60	.40	.60	1.00
BETTY NUTHALL	2.40	2.00	1.40	1.00	.60	.40	.60	1.00
CORYPHEE	2.50	2.00	1.00	.60
DEBONAIR	3.20	2.80	2.00	1.40	1.00	.75	.80	2.40
DR. F. E. BENNETT	2.80	2.20	1.60	1.10	.70	.50	.80	1.60
GATE OF HEAVEN	5.00	4.20	3.00	2.20	1.60	1.50	5.00
GIANT NYMPH	2.40	2.00	1.40	1.00	.60	.40	.60	1.00
GLORIANA	2.40	2.00	1.40	1.00	.60	.40	.60	1.00
MAID OF ORLEANS	3.60	3.20	2.60	2.20	1.60	1.20	1.20	4.00
MAMMOTH WHITE	3.50	3.00	2.20	1.30	.80	.50	.60	1.20
MARGARET FULTON	3.00	2.50	2.20	1.20	.80	.60	.60	1.00
MINUET	3.40	2.60	2.00	1.40	1.10	1.00	3.00
MOTHER MACHREE	3.40	2.80	2.20	1.60	1.00	.80	1.00	3.00
MRS. FRANK PENDLETON	2.40	2.00	1.60	1.10	.70	.40	.60	1.00
MRS. LEON DOUGLAS	2.60	2.20	1.10	.7060	1.20
MRS. P. W. SISSON	2.40	2.00	1.60	1.1060	1.00
PELEGRINA	3.00	2.40	2.00	1.6090	2.00
PICARDY	3.00	2.40	1.60	1.00	.60	.45	.60	1.00
POLAR ICE	4.00	3.00	2.40	1.60	1.50	6.00
RED LORY	3.50	2.80	1.60	1.20	.90	.80	2.50
SALBACH'S ORCHID	3.50	3.00	2.40	1.60	1.20	.80	1.00	3.00
SMILING MAESTRO	8.00	7.00	5.50	4.00	3.00	3.00	12.00
THE MOOR	6.00	5.00	4.00	3.00	2.40	10.00
TIP-TOP	6.00	5.00	4.00	3.00	5.00	25.00

Gladiolus bulbs offered by G. A. Shaw & Sons have been carefully inspected, both in the field and in the warehouse, by state horticultural experts and found to be entirely free of insect pests and diseases. To assure our customers that our bulbs are free of thrips, we have fumigated the bulbs in the warehouse three times as required by state law with a formula recommended by the United States Bureau of Entomology.

TERMS

Net cash before shipment. A deposit of 25% will hold orders until spring. Orders not fully paid by shipping time will be sent C. O. D.

All bulbs offered are subject to prior sale. No single item will be sold for less than 10 cents.

NO WARRANTY

We give no warranty, express or implied, and will not be in any way responsible for the results of planting or forcing of any bulbs we send out. We guarantee all varieties to be true to name, but will not be responsible for compensation beyond the amount charged for any item in case of any error in this respect.

G. A. SHAW & SONS' VALUABLE COLLECTIONS OF
CHOICE VARIETIES

Collection No. 1

(Our Choice)

TEN BULBS EACH OF 10 LEADING NAMED AND LABELED VARIETIES, TOTAL
OF 100 BULBS.

Large size, \$3.00; medium size, \$2.00; small size, \$1.00.



Collection No. 2

Twenty-five bulbs each of following varieties:

SMILING MAESTRO	THE MOOR
SALBACH'S ORCHID	POLAR ICE
TIP-TOP	RED LORY

Large size, \$6.00; medium size, \$4.00.



Collection No. 3

Your Choice of the following items:

10 LARGE ALBATROS	10 LARGE MOTHER MACHREE
13 LARGE BERTY SNOW	13 LARGE MRS. F. PENDLETON
13 LARGE BETTY NUTHALL	13 LARGE MRS. LEON DOUGLAS
10 LARGE DR. F. E. BENNETT	13 LARGE MRS. P. W. SISSON
13 LARGE GLORIANA	10 LARGE PELEGRINA
9 LARGE MAID OF ORLEANS	10 LARGE PICARDY
10 LARGE MAMMOTH WHITE	10 LARGE AFLAME
10 LARGE MARGARET FULTON	9 LARGE RED LORY
10 LARGE MINUET	10 LARGE DEBONAIR
5 LARGE SMILING MAESTRO	13 LARGE AIDA
5 LARGE THE MOOR	5 LARGE TIP-TOP
13 LARGE GIANT NYMPH	

Any 5 items . . . \$2.25
Any 10 items . . . \$4.50
Any 15 items . . . \$6.25
Any 20 items . . . \$8.00



COMBINATION SPECIALS

ACADIA	5 large, 5 medium, 5 small and 50 bulblets.	Lot \$1.30
ALBATROS	10 large, 15 medium and 20 small.	Lot \$1.20
GATE OF HEAVEN	10 large, 10 medium and 10 small.	Lot \$1.40
MAID OF ORLEANS	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$1.45
MAMMOTH WHITE	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$1.15
MARGARET FULTON	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$1.10
MINUET	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$1.10
SMILING MAESTRO	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$2.20
STAR OF BETHLEHEM	10 large, 10 medium, 10 small and 75 bulblets.	Lot \$2.20
TIP-TOP	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$2.20
THE MOOR	10 large, 10 medium, 10 small and 100 bulblets.	Lot \$2.20

Last four lots combined . . \$8.00

ALL PRICES IN THIS LIST ARE PREPAID.

